

BLADNOCH®

Media Release

February 2017

BLADNOCH IS BACK – 200 YEAR OLD DISTILLERY IS RE-BORN

Bladnoch Distillery, one of Scotland's oldest Single Malt Scotch Whisky distilleries, had its global re-launch in Australia last month – unveiling a delicious new range of Single Malts and look to match its new ownership by Australian entrepreneur and passionate whisky enthusiast, David Prior. Their release will be followed by the launch into the UK market, with other global markets to follow suit.

After a gap of over eight years - when Bladnoch ceased production - David Prior purchased the distillery in 2015 and is investing and reinvigorating the iconic Scotch Whisky brand.

Discerning whisky drinkers will be able to experience the difference when the new Bladnoch Single Malt releases - created by our Master Distillery Ian MacMillan - hit shelves of select outlets and boutique liquor retailers.

Distinctly packaged in an ultra-premium bottle and gift box, the new Bladnoch taste, look and feel signifies a new lease of life for the Lowland distillery established in 1817.

Displaying traditional Lowland characteristics, the two new Bladnoch releases are the 'Samsara' - a no age tribute to the rebirth of the 200-year-old distillery (combining eight year old whisky with rare older whiskies) which is luscious, full-bodied and fragrant with a rich, lingering core, and 'Adela' – rich, noble and ultra-smooth Single Malt aged 15 years and matured in oloroso casks for a warm, sweet flavour.



Completing the trio, the releases will be followed by 'Talia', a 25 year old finished in American new oak cask. The suite of whiskies are non-chill filtered and naturally coloured, with Talia bottled at natural cask strength of 49.2%.

"This is a moment I hope all Single Malt whisky drinkers from Australia and beyond will enjoy because Bladnoch is back. I'm delighted for the Bladnoch team in Scotland who've kept the distillery going until I was fortunate enough to purchase it. This moment is as much for them as it is for our loyal customers," said owner and CEO David Prior.

"Single Malt Scotch Whisky is special to me because of the shared appreciation it attracts. I want Bladnoch to be a brand that people discover, share and remember.

"We have great plans for Bladnoch and we know this rebirth of the distillery and brand is just the beginning. We are currently investing significantly in the distillery to plan for future growth and ensure continuity of supply.

"In the coming year there will also be new releases in the Pure Scot range as well," he added.

This year, the Bladnoch Distillery turns 200 and to celebrate will launch a rare and limited release anniversary edition.

Please visit www.bladnoch.com for more information. For images, RRP's, interview opportunities and detailed tasting notes please contact Marketing Manager, Alexandra Davy.

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