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PURE SCOT WINS GOLD

Australian-owned Scotch Whisky Pure Scot has won gold in the Blended – Super Premium category at the prestigious Scotch Whisky Masters announced today in London.

Crafted by 200 year old Bladnoch Distillery, the judges of the award congratulated Pure Scot on winning gold just months after it was formally launched in Australia and soon will be on sale in select markets globally.

This is not the first significant recognition that Pure Scot has received around the world. The whisky recently picked up silver medals at both the San Francisco World Spirits Competition and the International Spirits Challenge, and was also awarded 88 points and a high recommendation at the Ultimate Spirits Challenge.

Combining robust island malts, aged Speyside and Highland malts, select grain whiskies and the unique Bladnoch Single Malt, Pure Scot is a fresh and versatile blend for the modern whisky consumer.

It's the vision of successful Australian businessman David Prior, bringing a modern interpretation to a category steeped in provenance - but in a younger and more accessible way - appealing to those looking to enjoy whisky as part of a social occasion.

Prior said he was delighted that all the efforts from the team at Bladnoch Distillery, led by award-winning Master Distiller Ian Macmillan, had been recognised by a gold medal for Pure Scot at the Scotch Whisky Masters.

“Pure Scot is clearly hitting the mark when it comes to a contemporary tasting product for the younger consumer. It's so gratifying to also have the endorsement of such an esteemed judging panel at these awards in London just months from launching in Australia,” he said.

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